PATIENT LOGIX
MEDIA STUDIO ™
The Future of Connected Health

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Prescribed
Health Education
Media

Patient Engagement &
Interactive Healthcare Media
Cloud Delivery Solutions

SCALABLE. AFFORDABLE. ACCESSIBLE.

Patient Engagement & Interactive Healthcare Media Cloud Delivery Solutions that Provide the Ultimate in Patient Education & Satisfaction.

Prescribed Interactive Media Delivery System

PRESCRIBED INTERACTIVE MEDIA DELIVERY

The *PatientLogix*™ Prescribed Interactive Media Delivery System with in-room pillow speaker navigation provides the ultimate in patient in-room TV Health Education media delivery. This system utilizes narrow-casting prescriptive processes which enables doctors and clinicians to deliver prescribed Health Educational media directly to the patient's in-room television in a compelling video format. Follow-up Questionnaires, Patient Satisfaction Surveys and a wide range of other patient Health Education applications can drive patient comprehension to their highest levels with the right content, to the right patient in the right place at the right time.

HOW IT WORKS

The patient navigates the menu screens on the in-room television with the pillow speaker. When content is selected, it is delivered from a bank of media players to the television screen via the hospital's existing coaxial cable infrastructure and the *PatientLogix*™ Cloud. Absolutely no complicated unfamiliar computer components are necessary in the patient room.

The procedures to use the PatientLogix™ Prescribed Interactive Media Delivery System replicate the PatientLogix™ On-Demand Media Delivery System with the following important differences:

1. Controlling the video selection is navigated with the in-room pillow speaker rather than a telephone. This allows a patient to more intuitively and easily navigate to where they need to go to view the video.

2. When a patient has been prescribed a video, it is done through a TV channel that is not visible to the general hospital population. This ensures only the patient to whom the video has been prescribed to can view that channel in the event that there is sensitive content in the video.

3. Both the Follow-Up Questionnaire and the Patient Satisfaction Survey are also delivered through the in-room TV making the navigation to answer the questions as simple as pressing a number on the in-room pillow speaker and then pressing "Enter."

4. In the Media Manager section of the Authoring Tool there is a feature that enables the administrator of the system to select specific videos for a particular patient, perhaps based on the doctor's request. Once completed, the system will gently prompt the patient on the in-room TV screen that there is a video that has been prescribed for the patient to watch. Additionally the system will track if the video was watched, report different statistics on comprehension levels and completion of videos watched. The hospital can undertake measures to continue to improve its educational service and improve patient satisfaction equipped with this data.

5. Reporting on comprehension levels can be focussed on a specific patient or patients who actually viewed the video.

TECHNOLOGY

The PatientLogix™ Prescriptive Media Delivery System is a Cloud-based solution, where data is stored in a SQL database which can be easily accessed by authorized personnel for reporting purposes. The system although cost-effective,

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provides features typically found in more complex and costly solutions. At no time is patient privacy at risk of being compromised as personal patient information is never stored in the PatientLogix™ system and the anonymous data stored on the PatientLogix™ Cloud is compliant to HIPAA standards and procedures via the Microsoft Azure Cloud platform.

BENEFITS

Since PatientLogix™ is a Cloud based system, the patient can continue their education once discharged from the hospital utilizing a PatientLogix™ ID number. The Patient ID number can be printed out by the clinician and given to the patient in a credit card format to be referenced and conveniently used for future visits to the hospital, clinic or doctor's office, and could also be made available to the patient in their home for them to access the same health education content viewed previously from the PatientLogix™ patient portal website. This feature is subject to acquired PatientLogix™ Home Media Delivery subscription rights.
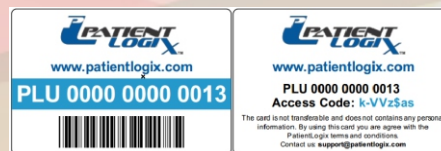
The access to Health Education from the home for patients will likely decrease the influx of a substantial portion of them flowing back into the healthcare system by helping to reduce the "preventable re-admissions" and the enormous costs associated with them.

The PatientLogix™ Media Studio Cloud-based platform also eliminates the cost of keeping storage devices and expensive servers in the hospital or clinics premises. As well, when content providers request PatientLogix™ add, update or make changes to their video content, or when the PatientLogix™ software is updated with new features, they all immediately become available to PatientLogix™ subscribers without the need to call IT human resources to perform the updates as would be required in a typical in-hospital local solution.

NURSE EDUCATORS AND STAFF

After the initial PatientLogix™ Media Studio system setup is handled by a Patientel™ Networks authorized reseller, the hospital personnel and nurse educators are trained on the PatientLogix™ Authoring Tool that provides them with full control and management over the entire system.
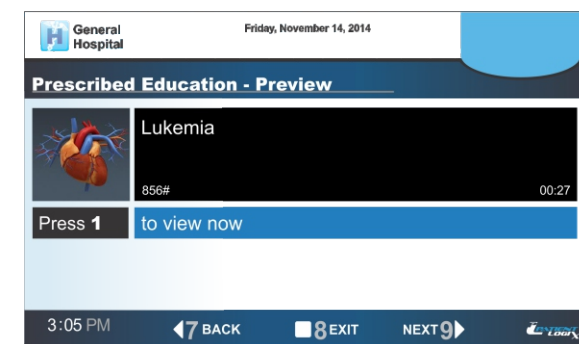
1. Account Manager - The Administrator can create different users, user groups, user profiles, their shift schedules, and security settings

2. Facility Manager - Manages one or multiple facilities and the features available to them. This is also where rooms, new media players, or features can either be added or removed from the service

3. User Manager - Allows the user to make changes to their own profile and password settings

4. Media Manager - This is an extensive section providing for the management of the following tasks:

a. Creating different video Groups (can be by supplier, subject, department, etc.).

b. Uploading files to the PatientLogix™ Cloud for their use only, or, if desired, to share with other hospitals.

c. Creating and editing the Video Guide.

d. Making changes to the Hospital Information Channel (requires a channel-dedicated media player).

e. Scheduling videos on one or more channels if desired, this is done with a simple drag and drop into a time sheet. Provision is also built-in for special day schedules.

f. Building the question(s) to test a patient that the video was understood. This section also gives a brief grand view of the overall results.

g. Building the questions for the satisfaction survey, this section also gives a brief grand view of the overall results.

5. Report Manager - Where a user chooses the criteria for various reports, saves them, and schedules delivery to a defined distribution list.

6. Notification Manager - Defines the criteria that trigger a notification by messaging or emailing to a defined distribution list, where certain staff members need to be notified of poor comprehension, or poor performance in the Patient Satisfaction Survey. This feature allows a hospital to be proactive in making sure the patients have the information they need, and improving the level of service they receive.

EQUIPMENT

The system consists of a small rack within the hospital that contains media players as well as some basic equipment and one controller card per TV that communicates with the PatientLogix™ Cloud where the content is stored.

PatientLogix™ provides for time savings, streamed workflow, improved compliance and quality of care.

PatientLogix™ gives your patients meaningful Health Education support for better outcomes.

"Doctors and clinicians use PatientLogix™ media delivery systems to prescribe just the right education to help their patients learn how to care for their condition, what to do at home, and when to call for help."