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Media Systems Features & Benefits



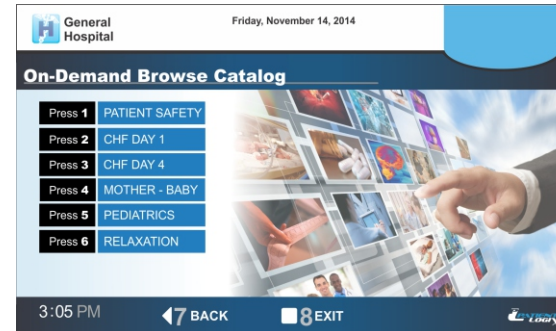
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*Patient Engagement &
Interactive Healthcare Media
Cloud Delivery Solutions*

Interactive Media Delivery System Features & Benefits



ON-DEMAND MEDIA DELIVERY

- Aid screens with synced voice prompts.** Easier navigation. Relieves the burden of help from nursing staff.
- Minimal cost solution.** Affordability for even the most stringent budget.
- Allows on-demand viewing.** Greater patient satisfaction with choice.
- Delivers audible video follow-up questionnaires.** Provides measured comprehension of educational media content.
- Delivers audible patient surveys.** Business intelligence to continually improve services and compliance.
- Works on existing COAX infrastructure.** No need for large-scale installation/construction.
- Scalable.** Can easily be upgraded to Prescribed Media Solution.



PRESCRIBED MEDIA DELIVERY

- Uses pillow speaker to navigate.** Greater flexibility in navigation.
- Permits narrow-cast prescriptive education.** Individual doctors can target individual videos to specific patients.
- Can be deployed partially within the hospital while other areas use other solutions.** Reduces cost and delivers specific solutions to where they are most needed.
- Delivers on-screen follow-up questionnaires.** Provides measured comprehension of educational media content.
- Delivers on-screen patient surveys.** Business intelligence to continually improve services & compliance.
- Works on existing COAX infrastructure.** No need for large-scale installation/construction.
- Scalable.** Can easily be upgraded to Enhanced Media Solution.



ENHANCED MEDIA DELIVERY

- Provides access to web-based applications.** Greatly increases patient satisfaction due to extent and choice of content.
- Can be deployed over Ethernet or existing COAX or mixture of both.** Flexibility of infrastructure.
- Media Players not required.** Reduces cost and limitations on the number of stations viewing simultaneously.
- Intuitive and Media-centric interface.** Easy navigation.
- Self-Rental and Transfer (where applicable)** Allows immediate access to services.
- Provides web-based videoconferencing capability.** Virtual visits with family and friends via Internet even when visitation restrictions are in place due to infection control measures.
- Provides Facebook, YouTube, E-Mail, Netflix etc.** Helps the patient pass the time, reduces the burden on nursing since patient is occupied. Patient can stay in touch with friends and office.



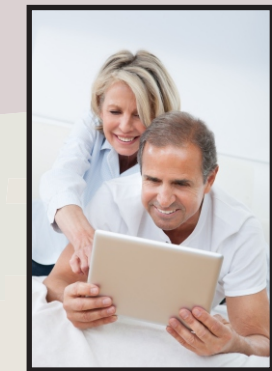
CLOUD SOLUTION

- Elimination of local Core Services Software.** Significant decrease of software cost.
- Eliminates need for Server.** Reduces hardware costs.
- Reduces reliance on hospital IT Department.** Reduces support costs.
- Simplified installation.** Lower cost and less disruption for patients.
- Establishes central repository for content.** Allows inter-hospital cooperation.



TABLET MEDIA DELIVERY

- Ideal platform for small hospitals.** Enables small hospitals to provide education at low cost.
- Ideal platform for clinics and Dr.'s offices.** Care continuum extended beyond hospitals.
- Delivers on-device follow-up questionnaires.** Provides measured comprehension of educational content.
- Delivers on-device patient surveys.** Business intelligence continually improves services & compliance.
- Pause, Reverse, Fast Forward, Replay videos.** Allows patient to manage interruptions.
- Works on existing Wi-Fi infrastructure.** No need for large-scale installation/construction.



MEDIA DELIVERY SYSTEM FEATURES	ON-DEMAND	PRESCRIBED	ENHANCED	TABLET	HOME	SMART PHONE
Operates Over COAX	●	●	●	---	---	---
Operates Over Ethernet	---	●	●	---	●	---
Operates Over Wi-Fi or Cellular	---	---	---	●	---	●
Prescribed Video	---	●	●	●	●	●
Scheduled Video	●	●	●	---	---	---
On-Demand Video	●	●	●	●	●	●
Follow-Up Questionnaires	●	●	●	●	●	●
Surveys	●	●	●	●	●	●
Pillow Speaker Interaction	---	●	●	---	---	---
Telephone Interaction	●	---	---	---	---	---
Hospital Marquee Channel	●	●	●	---	---	---
Multi-language User Interface	●	●	●	●	●	●
Multi-Facility	●	●	●	●	●	●
User Management	●	●	●	●	●	●
Clinician Alert Manager	---	●	●	---	---	---
Patient Notifications	---	●	●	---	---	---
ADT Interface	●	●	●	---	---	---
Dietary Interface	---	●	●	---	---	---
Reporting	●	●	●	●	●	●
Media Players	●	●	---	---	---	---
Controller	---	●	●	---	---	---
TV Controller Cards	---	●	---	---	---	---
Set-Top Boxes	---	---	●	●	---	---
Cloud Services	●	●	●	●	●	●